



THREE DAYS OF INTENSIVE  
**SEMINAR TRAINING**

HELD IN CONJUNCTION WITH THE

**40**  
FORTIETH  
**ANNUAL SSPB  
CONFERENCE**

**DECEMBER 3-5, 2018**  
GAYLORD OPRYLAND | NASHVILLE, TENNESSEE



Sunday School Publishing Board

**Equipping**  
Today's Church to Serve

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# CHURCH MINISTRY LEADERSHIP SEMINARS

As a ministry professional, you are constantly searching for inspiration and instruction to strengthen and expand your ministry. We understand. These Church Ministry Leadership Seminars will transform the way you think about ministry and improve the way you and your team work.

- Comprehensive Certificate Programs
- Up-to-the-minute session topics
- A carefully selected roster of facilitators will open your eyes to new ideas by offering an unmatched combination of creative inspiration and tactical information.
- An innovative program that addresses your needs as a leader and teacher of God's Word.

In three days of intensive training, the Church Ministry Leadership Seminars are designed to strengthen and transform your ministry in the following seminars:

- Building Strong and Healthy Family Ministries
- Deacons' Ministry
- Organizing and Maintaining Successful Welcoming Ministries
- Trustees' Ministry
- Sunday School Superintendents': Essentials of Leadership—Level One
- Sunday School Superintendents': Essentials of Leadership—Level Two
- Sunday School Superintendents': Essentials of Leadership—Level Three
- Sunday School Teachers': Essentials of Teaching—Level One
- Sunday School Teachers': Essentials of Teaching—Level Two
- Sunday School Teachers': Essentials of Teaching—Level Three

Registration fees cover Plenary Sessions, Morning Lecture and Afternoon Modules, Seminar Materials (Workbook and handouts).

## SEMINAR FACILITATORS



**DR. WILMA N. BACHUS**

Author: *The Need for Urgency of Outreach and In-reach In the Sunday Church School*  
**Kansas City, KS**



**REV. VERNESSA BARNES**

Minister of Congregational Care, Sixth Avenue Baptist Church  
**Birmingham, AL**



**REV. JEROME BELL**

Educator  
**Birmingham, AL**



**MRS. LILLIAN HOLMES**

Retired Educator  
**Omaha, NE**



**DR. CHRISTOPHER JACKSON**

Pastor and SSPB Writer  
Pleasant Green Baptist Church  
**Nashville, TN**



**DR. ZANDRA L. JORDAN**

Director of the Hume Center for Writing and Speaking  
Stanford University  
**Stanford, CA**



**REV. CHANTAYE E. KNOTTS**

SSPB Youth Editor and Staff Minister, Christian Education and Discipleship Ministries  
First Baptist Church  
**Huntsville, AL**

## SEMINAR FACILITATORS



**REV. JUDITH T. LESTER**

SSPB Curriculum Writer  
and Author:  
*A Gospel Generation*  
**Brookfield, WI**



**MARY E. MCCONNELL, PH.D.**

Author:  
*Effective Teaching  
Practices for 21st Century  
Christian Educators*  
**Kansas City, Kansas**



**MRS. SHERYL MCDOWNEY**

Director of Christian  
Education, Baptist General  
Convention of Virginia  
**Richmond, VA**



**DR. MICHAEL O. MINOR**

Pastor and SSPB Writer  
Oak Hill Baptist Church  
**Memphis, TN**



**DR. SHELTON MURPHY SR.**

Pastor, Mount Gilead  
Missionary Baptist Church  
**Norfolk, VA**



**DR. WALTER SOLOMON SR.**

Pastor, Bethel  
Missionary Baptist Church  
**Anniston, AL**



**MS. MICHELLE THIERRY**

Minister of Education  
**Clayton, NC**

## DAILY PROGRAM SCHEDULE

7:30 a.m.  
Gathering/Peer Connect Time

8:00 a.m.  
Lecture

9:30 a.m.  
Break

9:45 a.m.  
Morning Plenary

12:00 p.m.  
Lunch (On your own)

1:30 p.m.  
Breakout Sessions

3:00 p.m.  
Break

3:15 p.m.  
The Game Plan

This is where you apply all the day's lessons to your specific church, school, or ministry. Using the provided Workbook, you will devise practical next steps to take over the following months.

4:00 p.m.  
Q&A Session

If you have a specific question, this time is for you. Maybe you need clarification on something said during the talks, or perhaps you would like specific advice for your own project.

4:15 p.m.  
Next Steps/Prayer

4:30 p.m.  
Adjourn

# SYNOPSIS OF CHURCH MINISTRY LEADERSHIP SEMINARS

## Building Strong and Healthy Family Ministries Seminar

This three-day seminar is designed for ministry leaders and persons who are searching for ways to launch, develop, strengthen, and increase the percentage of strong families and related ministries and initiatives in their churches and communities. These sessions will provide practical tools, proven biblical principles, and current resources that will aid them in implementing resilient and vibrant family ministries.

**Credit Option:** This seminar will be accepted as an equivalency credit for course 8037—"Administering the Family Ministry Program."

**Facilitator:** Dr. Christopher Jackson, Nashville, TN

## Deacons' Ministry Seminar

The Deacons' Ministry Seminar is designed to provide those persons who have been selected to serve as a deacon or who are currently serving as a deacon with training to be effective servants of the Christian church. Participants will explore the concept of Christian spirituality, discuss the process of the spiritual life, and develop a plan for their spiritual lives. Participants will explore the role and responsibility of the church deacon as an extension of the pastoral ministry. Attention will focus on biblical texts that support and influence the ministry of the church deacon.

**Credit Option:** This seminar will be accepted as an equivalency credit for course 5012—"How to Become an Effective Deacon."

**Facilitator:** Dr. Walter Solomon Sr., Anniston, AL

## Organizing and Maintaining Successful Welcoming Ministries Seminar

This three-day seminar is designed for persons responsible for facilitating, coordinating, and/or directing their congregation's welcome ministries, which include ushers, parking-lot attendants, greeters, and new-member orientation. These sessions will provide participants a comprehensive plan and easy-to-use tools with which to create a climate and culture of hospitality and to develop and maintain processes of follow-up, invitation, and intentional connection with guests and newcomers.

**Credit Option:** This seminar will be accepted as an equivalency credit for course 8017—"The Ministry of Church Ushering."

**Facilitator:** Rev. Vernessa Barnes, Birmingham, AL

## Trustees' Ministry Seminar

This three-day seminar will provide persons who have been selected to serve as trustees or who are currently serving as trustees an overview of their function as stewards of the property God has entrusted to their congregation. These sessions will offer numerous practical tips and tools and will review current resources that will assist trustees in wisely supervising and maintaining both the physical property and gifts made to the congregation—so that the ministries can be effective and all legal requirements related to the property are satisfied.

**Credit Option:** This seminar will be accepted as an equivalency credit for course 6003—"The Work of the Church Trustee."

**Facilitator:** Dr. Shelton Murphy Sr., Norfolk, VA

## Sunday School Superintendents' Seminars

This is a three-year cohort seminar that grants a certificate of completion for each level. Persons completing the three-year program will be recognized at the graduation ceremony.

## Essentials of Leadership: Levels One and Two

The Sunday School Superintendents' Seminars are designed to provide superintendents with practical training experiences that will strengthen their leadership skills, assist in selecting and developing Sunday Church School teachers, and expose them to SSPB curricula and other Christian education resources that aid them in building a vibrant and growing Sunday Church School.

**Credit Options:** These seminars will be accepted as an equivalency credit for course 6018—"Organizing the Church School/Sunday School (Level One)," and SP0008—"Christian Education Ministry to the Whole Church (Level Two)."

**Lecturers:** Rev. Jerome Bell, Birmingham, AL; Dr. Michael O. Minor, Memphis, TN

**Facilitators:** Dr. Wilma N. Bachus, Kansas City, KS; Rev. Chantaye E. Knotts, Huntsville, AL

## Essentials of Leadership: Level One

### Lecture Topics:

These sessions will cover the role and benefits of Sunday Church School, the roles of the pastor and superintendent, and how to communicate the Sunday Church School's purpose to church leaders and the congregation.

### Module Topics:

These sessions will cover the following topics: "Superintendents—Reaching and Growing Your Sunday Church School"; "Organizing for Effective Learning"; "Job Descriptions Do Make a Difference"; "Recruiting and Keeping Volunteers"; "Sunday School Outreach: Plan and Organize for Growth"; and "Facilities that Facilitate Learning: Working with What You Have."

## Essentials of Leadership: Level Two (Prerequisite—Essentials of Leadership—Level One)

### Lecture Topics:

These sessions will focus on principles for growing one's Sunday Church School—both qualitatively and quantitatively—by addressing the following topics: "Rules of Winning"; "Producing Reproducers"; and "Growth Factors."

### Module Topics:

These sessions will cover the following topics: "Keys to a Healthy Children's Sunday School"; "Keys to a Healthy Youth Sunday School"; and "Keys to a Healthy Adult Sunday School."

## Essentials of Leadership—How to Grow Your Sunday School Exponentially: Level Three (Prerequisite: Essentials of Leadership—Levels One and Two)

This three-day seminar will help participants with proven strategies to strengthen and grow their Sunday Church School ministry. They will uncover ways to promote and emphasize the value and urgent need for a thriving Bible study ministry, with and through your Sunday Church School. Participants who complete the sessions will be qualified to train others and will be provided with reproducible, easy-to-use handouts, presentations, and materials to share with their local congregations.

**Credit Option:** This seminar will be accepted as an equivalency credit for course 7015—"Growing the Church through the Sunday School."

**Facilitator:** Dr. Zandra L. Jordan, Stanford, CA



## Sunday School Teachers' Seminars

This is a three-year cohort seminar that grants a certificate of completion for each level. Persons completing the three-year program will be recognized at the graduation ceremony.

### Essentials of Teaching: Levels One and Two

The Sunday School Teachers' Seminars are designed to assist teachers in discovering and understanding creative teaching methods, learning styles, lesson-plan development, small-group dynamics, and student learning environments.

**Credit Options:** These seminars will be accepted as an equivalency credit for course 2023—"Creative Ways of Teaching," or for course 2022—"Teaching Your Teachers to Teach."

**Facilitators:** Dr. Mary E. McConnell, Kansas City, KS; Mrs. Lillian Holmes, Omaha, NE; Rev. Judith T. Lester, Brookfield, WI; Mrs. Sheryl McDowney, Richmond, VA

### Essentials of Teaching: Level One

#### Lecture Topics:

These sessions will cover the following topics: "The Call to Teach"; "The Students You Teach"; and "Creating the Learning Environment."

#### Age-Level Track Options:

**Module One:** "Equipping Today's Youth and Children's Sunday School Teacher"

**Module Two:** "Equipping Today's Adult Sunday School Teacher"

### Essentials of Teaching: Level Two *(Prerequisite: Essentials of Teaching—Level One)*

#### Lecture Topics:

These sessions will cover the following topics: "The Call to Teach"; "The Students You Teach"; and "Creating the Learning Environment."

#### Age-Level Track Options:

**Module One:** "Equipping Today's Youth and Children's Sunday School Teacher"

**Module Two:** "Equipping Today's Adult Sunday School Teacher"

### Essentials of Teaching—Maximizing Your Curriculum: Level Three *(Prerequisite: Essentials of Teaching—Levels One and Two)*

This three-day seminar will provide comprehensive hands-on demonstrations of and tips on how to maximize the Sunday school curriculum. Participants who complete the sessions will be qualified to train others and will be provided with reproducible, easy-to-use handouts, related PowerPoint presentations, and curriculum samples to share with their local congregations.

**Credit Option:** This seminar will be accepted as an equivalency credit for course 2019—"Guide to Curriculum Development, Evaluation, and Selection."

**Facilitator:** Ms. Michelle Thierry, Clayton, NC

## LUNCH AND LEARN WORKSHOPS

**Audience:** Open to all registered conferees

**Timeframe:** Monday–Wednesday, 12:00 p.m.–1:00 p.m.

**Registration Fees:** Express Lunch and Workshop Materials are Covered

### Transformative FAITH Sunday School Workshop

This workshop emphasizes the importance of Sunday school to the vitality of the local church and the spiritual maturity of Christians. It introduces church leaders, teachers and volunteers to the rich and engaging content of the Faith Series Sunday school curriculum product line. The workshop will provide comprehensive hands-on demonstrations of and tips on how to reach and teach students of varied age levels and through different learning styles. Come discover the tools, resources, and best practices needed to grow and maintain strong and vibrant Sunday Church Schools.

**Facilitator:** Rev. Judith T. Lester, SSPB Writer Faith Series

### Vacation Bible School (VBS) Workshop

Vacation Bible School (VBS) continues to be one of the most effective evangelistic opportunities for churches. Learn more about administering a successful and exciting VBS by utilizing the SSPB VBS resources. Come and discover proven ways to recruit volunteers, train teachers, increase attendance, and communicate the biblical principles offered in the 2019 SSPB VBS for leadership, teachers, and volunteers, using our Vacation Bible School materials.

**Facilitator:** Rev. Joe Ella Darby, SSPB VBS Coordinator

### Aspiring Writers' Workshop

This workshop will provide hands-on training that assists persons who are aspiring to be writers of SSPB literature. Participants will engage in discussions, gain practical tips, and learn ways they can best support the ambition of the SSPB to develop and provide our audience with the highest-quality Christian literature and resources. This is a special focus on how our written communications can and must meet the needs and challenges of the twenty-first-century church leaders, educators, and members.

**Facilitators:** Rev. Wellington A. Johnson Sr., SSPB Director of Publishing; Rev. Emmanuel Reid, SSPB Editor; Mrs. Tanae C. McKnight Murdic, SSPB Editor

### Emerging Technology and the Church Workshop

Church Web sites, apps, live streaming, digital curriculum, online giving, and podcasts are but a few of the new ways that churches are using technology. How can your church utilize technology to meet the needs of your current members and gain new ones? This three-day seminar will help participants discover ways that churches of all sizes can utilize emerging technology, thus unlocking the potential to strengthen and expand the reach and quality of the church's ministry.

**Facilitators:** Ms. LaShell Wingfield, Norfolk, VA; Ms. Keisha Reynolds, Norfolk, VA

## HOUSING INFORMATION

### The Conference Returns to Gaylord Opryland

The Conference will take place at the Gaylord Opryland Resort and Convention Center in Nashville, Tennessee. We have negotiated a preferred room rate at the hotel. Space in our room block is limited, so reserve your room right away. All room reservations should be conducted online through the conference Web site: [www.sspbnbc.com](http://www.sspbnbc.com)—where there is a direct link to the hotel's online reservation system—or by calling the hotel directly. When you call the hotel to make reservations, please ask for the "Sunday School Publishing Board Group" for rate discounts. Hotel reservation deadline is November 1, 2018. Hotel cancellations must be received three (3) business days prior to the reservation date.

*\*Everyone who is booked for three nights or more will be entered in a SSPB Grand Prize Drawing.*

In-room amenities will include the following:

- Resort savings card
- In-room wired and wireless high-speed Internet access
- Wireless high-speed Internet in public areas
- Designated complimentary in-room beverages
- Local and toll-free 800 telephone calls (20 minutes per call)
- Fitness Center access
- Scheduled Complex Shuttle Service

Headquarters Hotel Name	Distance to Conference Center	Single/Double Occupancy	Contact Information
Gaylord Opryland Resort and Convention Center	Connected	\$154 + 15.25% Tax	2800 Opryland Drive Nashville, TN 36214  877.382.7299 or 615.889.1000

# GENERAL INFORMATION

## Connect Over Coffee, Conversation, and Dessert

Please join us on Sunday for a pre-Conference gathering. Connect with peers and chat with SSPB staffers.

## Conference Orientation

Join us for an on-site orientation session on Sunday afternoon, designed to answer all your questions about the myriad of offerings at the conference.

## Conference Online

Access event information including course descriptions, schedules and room locations via the internet.

## Lunch and Learn Workshops

The Three-Day Lunch and Learn Workshops are open to all registered conferees. Lunch and Workshop materials are included in the registration fee of \$75.

## Special Meal Package Option

For an additional fee, an affordable three-day-meal package (breakfast and lunch) will be made available during the registration process. For your convenience, the breakfasts and lunches will be served in the main gathering area daily.

## Restaurants

With restaurants only steps from meeting spaces, attendees can easily and conveniently continue the momentum of the sessions. Starting at breakfast and moving into lunch and dinner, Cascades serves modern classics. Open all day, Conservatory Café offers grab-and-go-breakfast items, sandwiches, salads, and pastries. Cocoa Bean Coffee House serves grab-and-go fare. These are just a few eating places that have been suggested by the hotel.

## Courtesy Cars

Courtesy cars will run between the airport and host hotel Sunday–Thursday. There will be transportation desks located at the airport in the baggage claim area and the lobby in the hotel.

## Ground Transportation

Nashville International Airport is only ten minutes away via a round trip hotel shuttle service offered on the hour and half-hour. From baggage claim, proceed to the phone bank and press button #46 to request pickup. Then proceed to the pickup area, which is one level down at ground transportation.

## Parking

The parking rate for our guests will be \$7 self-parking rate per day.

## Getting Around by Rental Car

Hertz Car Rental: Contact (800) 704-4473

National Car Rental: Contact (844) 393-9989

Avis Rent-a-Car: Contact (888) 583-6369

Enterprise Rent-a-Car: Contact (855) 266-9565

## Contact Us

If you have any questions, and you can't find the answers on the Web site, please call us at 1.800.359.9398, ext. 5773, or e-mail [ewilliams@sspbnc.com](mailto:ewilliams@sspbnc.com).

# REGISTRATION INFORMATION

Registration is required to participate in all plenary sessions, classes, workshops, and sponsored events. We encourage you to use our online registration ([www.sspbnbc.com](http://www.sspbnbc.com)). Confirmations are automatically generated and sent to the e-mail address listed. Contact the Division of Christian Education Accreditation and Credentials at 1-800-359-9398, ext. 5795 or 5773, if you do not receive an e-mail confirmation or to make sure you are registered. Only the e-mail address listed on the registration form will be used for e-mailed confirmations.

## Early Registration

Early registration begins June 1 through September 30, 2018. Early registration may be completed online ([www.sspbnbc.com](http://www.sspbnbc.com)) or sent via mail (postmarked) by September 30, 2018.

## Regular Registration

Regular online and mail-in registrations begin October 1, 2018. The cutoff date for regular registration is November 10, 2018 (for online and mail-in registrations).

## On-site Registration

On-site registration begins Sunday, December 2, and lasts through Monday, December 3, 2018.

## Cancellation/Refund Policy

Please notify SSPB immediately of a cancellation by November 16, 2018. The registration fee will be refunded less a fifty-dollar (\$50) nonrefundable cancellation fee for individual registrations. Registration can be transferred to another person who will be attending the Conference. This transaction must be done in writing or on-site. The person registering must present the registered delegate's registration receipt. Conference registrations are NOT transferable to the next year. All cancellation requests must be in writing via e-mail, fax, or mail. Refunds will be disbursed after January 1.

**NOTE:** You will not need to register for the Plenary Session if you have registered for a class or seminar. If you are registering for a seminar, you will not be able to register for a class.

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Please provide us with the requested information. Complete the registration form and return to the Division of Christian Education, P.O. Box 70990, Nashville, TN 37207-0990. Major credit cards (AMEX, Master Card, and VISA) can be used for both online and mail-in registrations. Make checks and money orders payable to the Division of Christian Education. A \$25 service charge will be applied to checks returned for insufficient funds. All registration confirmations will be e-mailed to the e-mail address provided on the registration form, unless notified otherwise. You may register online at [www.sspbnbc.com](http://www.sspbnbc.com).

# REGISTRATION FORM [ONE PER CONFERE]

## PERSONAL CONTACT INFORMATION

FIRST NAME	MIDDLE INITIAL	LAST NAME
ADDRESS	CITY / STATE / ZIP	
HOME PHONE NUMBER	OTHER [CELL] PHONE NUMBER	
E-MAIL ADDRESS [PLEASE USE THE E-MAIL ADDRESS WHERE CONFIRMATIONS ARE TO BE SENT]		

## CHURCH/MINISTRY CONTACT

PASTOR'S FIRST NAME	LAST NAME	TELEPHONE NUMBER
PASTOR'S E-MAIL ADDRESS		
CHURCH/MINISTRY NAME		
ADDRESS	CITY / STATE / ZIP	
CHURCH/MINISTRY E-MAIL ADDRESS	CHURCH/MINISTRY PHONE NUMBER	

## PAYMENT INFORMATION

<input type="checkbox"/> CHECK OR MONEY ORDER	CREDIT CARD: <input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD <input type="checkbox"/> AMEX	
NAME ON CARD		
CARD NUMBER	EXP. DATE	VERIFICATION CODE:

SIGNATURE		
CREDIT CARD BILLING ADDRESS		
FIRST TIME ATTENDING THE CHURCH MINISTRY LEADERSHIP SEMINARS? <input type="checkbox"/> YES <input type="checkbox"/> NO		
AGE GROUP	<input type="checkbox"/> 20-40 <input type="checkbox"/> 41-60 <input type="checkbox"/> 61-80 <input type="checkbox"/> 80 AND ABOVE	

Registration Information	Pricing Timeline	Cost	Paid
Early Registration (Seminar)	June 1–Sep 30, 2018	\$135	\$
Regular Registration (Seminar)	Oct 1–Nov 10, 2018	\$160	\$
Lunch and Learn Workshop (Mon–Wed) (These rates include a boxed Lunch daily.)	June 1–Nov 10, 2018	\$75	\$
<b>Breakfast and Lunch</b> (Mon–Wed) <b>(Special Saving Meal Deal)</b>	June 1–Nov 10, 2018	\$100	\$
Breakfast Only (Mon–Wed)	June 1–Nov 10, 2018	\$60	\$
Lunch Only (Mon–Wed)	June 1–Nov 10, 2018	\$60	\$
<b>Total Amount Submitted</b>			<b>\$</b>

### Course Selection

I am registering for the following: (Place a check in the box of your selection.)

#### Church Ministry Leadership Seminars

- Building Strong and Healthy Family Ministries
- Deacons' Ministry
- Organizing and Maintaining Successful Welcoming Ministries
- Trustees' Ministry
- Superintendents' Seminar: Essentials of Leadership—Level I
- Superintendents' Seminar: Essentials of Leadership—Level II
- Superintendents' Seminar: How to Grow Your Sunday School Exponentially—Level III

- Teachers' Seminar: Essentials of Teaching—Level I (Choose Age level)
  - Children and Youth Sunday School Teacher
  - Adult Sunday School Teacher
- Teachers' Seminar: Essentials of Teaching—Level II (Choose Age level)
  - Children and Youth Sunday School Teacher
  - Adult Sunday School Teacher
- Teachers' Seminar: Maximizing Your Curriculum—Level III

#### Lunch and Learn Workshops

- Transformative FAITH Sunday School Workshop
- Vacation Bible School Workshop
- Aspiring Writers' Workshop
- Emerging Technology and the Church Workshop





## HERE'S YOUR REWARD FOR READING TO THE END

You get a discount ticket. This brochure has been printed with the following discount: When you register for the **Church Ministry Leadership Seminar**, you will receive a \$10 off coupon for a purchase of \$50 or more, for use in the SSPB Bookstore during the Conference. Discount is non-transferrable and may be used only during the 2018 Conference.



Sunday School Publishing Board

# Equipping

Today's Church to Serve